



The Legacy of Taste & Goodness

समाचार

Vol.: 03



CHAIRMAN'S DESK

We are moving forward with passion and purpose.

Jairaj Group continues to expand its reach, innovate, and reinforce its commitment to quality and excellence. This year marks remarkable achievements. Our Van Activity Campaign is actively promoting and spreading word about our trusted essential food staples being accessible across Maharashtra. We strive to ensure that nutrition reaches every corner of the state.

Our expansion into digital and global markets has been equally rewarding. Our participation in Indusfood 2025 and Gulfood Dubai has strengthened our global reach and collaborations, opening doors to new opportunities. Further, our entry into private labelling in Europe marks a significant step in our international journey.

The overwhelming response to Jairaj Rice on BigBasket and Zepto highlights the trust our customers place in us. We also take immense pride in Mr. Dhaval Shah's inclusion in Forbes India 30 Under 30, a testament to his leadership and vision that drive Jairaj Group forward.

As we continue to grow, our focus remains steadfast. Delivering quality, and making a positive impact. With the dedicated support of our team, partners, and customers, the road ahead is full of exciting possibilities!

Mr. Rajesh Shah,
Chairman,
Jairaj Group



TRUSTED BY MILLIONS,
HONOURED BY YOU!

Jairaj Group Recognized Among the 'Most Trusted Brands of India 2025-26'



Consumers and stakeholders have selected Jairaj Group as one of the 'Most Trusted Brands of India 2025-26'. The felicitation ceremony took place on 28th March at Sahara Star, Mumbai. To share this achievement with a wider audience, a comprehensive media campaign featured Jairaj Group across India Today (television partner) and leading digital and print platforms, including Business Standard. It was an incredible experience to share the stage with some of the most iconic brands, known for their legacy, innovation, and industry leadership. Being alongside names like Tata, Reliance, Dabur, Haier, Mahindra, TVS, Piramal Pharma, LIC, Hettich, and Racold reinforced our commitment to excellence and growth. This platform not only provided valuable insights and collaborations but also strengthened our position among industry pioneers.

Taking Nutrition to Every Corner of Maharashtra

Jairaj Group has launched its latest rural marketing initiative, the Van Activity Campaign to enhance grocery accessibility across Maharashtra. This initiative is aimed at promoting our essential food staples, including rice, dals, and pulses, as well as nutrient-rich superfoods, to the interiors of Maharashtra. The van promotion campaign along with promoting the brand through bus shelters and bus branding creates awareness among customers about the convenience, quality, and nutrition Jairaj products stand for. The presence of bus shelters and impactful bus branding across Pune has provided extensive marketing visibility for Jairaj throughout the city.





BRAND JAIRAJ GETS INCREDIBLE RESPONSE AT INDUSFOOD 2025

The Glory Continues

INDUSFOOD™
Source. Process. Collaborate.

Jairaj Group participated in Asia's Premier Food & Beverages (F&B) Trade Show, Indusfood 2025, held from January 8 to 10, 2025 at India Exposition Mart, Greater Noida, New Delhi. This year, we showcased an expanded portfolio of our premium range of food grains, pulses, and spices, along with our private labelling services designed to meet diverse global market needs. The response was amazing as we connected with buyers from across the globe, and garnered meaningful and inspiring interactions.



EXPLORING GLOBAL TRENDS, INNOVATIONS & OPPORTUNITIES

Mr. Dhaval Shah attends Gulfood

Our esteemed Director, Mr. Dhaval Shah attended Gulfood Expo- the World's Biggest Annual Food & Beverages (F&B) event held in Dubai. This year's Gulfood expo offered invaluable insights into consumer trends, supply chain advancements and emerging opportunities in international food trade.

He had the honour to meet prominent dignitaries such as H.E. Oksana Lut, Minister of Agriculture of Russia, and Shri Chirag Paswan, Hon'ble Minister of Food Processing Industries, India. It was a great opportunity for Mr. Dhaval to network, understand market shifts, strengthen partnerships, and reinforce Jairaj's leadership.



EXPANDING HORIZONS: Jairaj Group's Brand Presence & Private Labelling in Europe

Premium Quality & Customization for Global Brands

Jairaj Group is taking a significant step forward by offering private labelling services across Europe. With over 75 years of expertise, we are committed to delivering premium quality, customization, and reliability to brands seeking a trusted partner. Our expansion ensures that businesses across Europe can now leverage our excellence in food production to create their own successful product lines. In addition, we have significantly strengthened the presence of Jairaj brand products in Norway. As we continue to grow, we remain dedicated to bringing world-class solutions to global markets through our products and private labelling.

JAIRAJ RICE NOW ON BIGBASKET

A Taste of Tradition at Your Fingertips!

The overwhelming response from customers reaffirms our commitment to delivering quality rice to every home. As we expand, we are excited to bring our authentic regional rice varieties to even more locations. Now available on BigBasket; Jairaj's product range includes the fragrant Ambemohar, the rich Indrayani, the fluffy Kolam, and the light and easy-to-digest Sona Masoori—ensuring there's a perfect grain for every meal. It's the opportunity to enjoy the taste of tradition with the convenience of online shopping!



YOUR FAVOURITE JAIRAJ GROCERIES DELIVERED WITHIN MINUTES

NOW AVAILABLE ON
zepto

Currently available
on Zepto Pune, Mumbai & Nashik



Faster, Fresher, Making Pune, Mumbai and Nashik Happier!

Jairaj Groceries
Now on Zepto

E-commerce has brought a revolution in the way we shop today, and we are riding the wave. After a successful online debut on Amazon and Flipkart, our groceries are now also available on Zepto, delivering premium-quality rice, dals, and more to every doorstep faster than ever. From being a homegrown Pune brand to becoming a household name in Mumbai and Nashik, the trust of our customers fuels our passion to serve better.

Lighting Up Lives!

DIWALI GIFTS DISTRIBUTION

Like every year's Diwali tradition, we distributed gifts to the distributors and dealers, who are the foundation of Jairaj Group. The festive delight strengthened our friendship and trust, and our gesture honoured the bonds that light up our path forward.



Corporate Social Responsibility



Jairaj Group's Commitment to Quality Education

Jairaj Group, under the leadership of Chairman Mr. Rajesh Shah, has developed a world-class educational campus at Gangadham-Kondhwa Road. This state-of-the-art 10-storey CBSE school PGKM Vidyadham, inaugurated in June, features a bagless learning system, a day boarding facility, a dedicated library, video conferencing rooms, science and computer labs, three-level parking, and more. This Ultra-modern Gurukul with 900 admissions in the first year reinforces the group's commitment to fostering quality education for future generations.



Jairaj Sports and Convention Centre – A Hub for Recreation and Sporting Excellence

Developed by the philanthropic community of Shree Poona Gujarati Bandhu Samaj, Jairaj Sports and Convention Centre is a premier sporting and recreational destination. With a holistic approach, it aspires to be a top-tier club offering world-class sports and hospitality services. The centre, under the Maha-Gujarat Sports and Recreation Foundation, offers an all-day café, billiards room, mini theatre, gymnasium, spa, swimming pool, badminton and tennis courts, a cricket pitch, and more.

AWARDS AND ACCOLADES

HONOURING LEADERSHIP, CELEBRATING EXCELLENCE! Mr. Dhaval Shah, Director, Jairaj Group, Wins the ET Businessman of the Year Award

Mr. Dhaval Shah, Director of Jairaj Group, was honoured with the prestigious ET Businessman of the Year Award by the Times Group. Under his visionary leadership, Jairaj Group is expanding globally as a trusted name in private labelling. ET Businessman of the Year Award is a fitting tribute to his journey of excellence.



BUSINESSMAN
of the year

DHAVAL SHAH
DIRECTOR, JAIRAJ GROUP



A MILESTONE MOMENT FOR JAIRAJ GROUP'S LEGACY

Mr. Dhaval Shah Featured In Forbes India 30 Under 30

Mr. Dhaval Shah, Director of Jairaj Group, has been featured in this month's Forbes India 30 Under 30 magazine. It is a prestigious recognition of his leadership, vision, and industry impact, and a moment of immense pride for the entire Jairaj team and family! This achievement is not just a personal milestone but a reflection of our continued pursuit of excellence in the food industry.



Forbes
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ACHIEVEMENT PAR EXCELLENCE

Mr. Rajesh Shah Conferred With A Ph.D. From California Public University, USA.

Our Chairman Mr. Rajesh Shah, Director of Jairaj Group, was awarded a Doctor of Philosophy (Ph.D.) in Social Entrepreneurship by California Public University, USA. This excellent achievement reflects his unwavering dedication to driving impactful initiatives that uplift communities and inspire positive change. As the guiding force behind Jairaj Group's values and legacy, he continues to show that true success is measured by the difference we make in the lives of others. Heartiest congratulations from Team Jairaj!



RAJESH SHAH
CHAIRMAN, JAIRAJ GROUP



HONOURING LEADERSHIP WITH PURPOSE

Mr. Rajesh Shah Receives the Prestigious SAMA AJ RATNA AWARD

Our Chairman, Mr. Rajesh Shah, has been awarded the Samaaj Ratna Award by the Federation of Associations of Maharashtra (FAM) in Mumbai, at the hands of State Cabinet Minister Shri Sunil Singhi Ji. This prestigious recognition is a testament to his belief that true success lies in giving back, and in building a company that values its people, its principles, and its purpose.



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